

sponsorship prospectus

# SGX

JULY 26, 2021

WALTER E. WASHINGTON CONVENTION CENTER

DURING SATELLITE 2021





JULY 26, 2021 9:30AM - 4:30PM

# THE EVENT

In partnership with [Future Space Leaders Foundation \(FSLF\)](#) and [SATELLITE 2021](#), SGAC will host its sixth SGx on July 26th, 2021 in Washington DC. These lightning talks are designed to harness the *Power of Connection* and create an environment where young professionals, industry experts, and government leaders can gather to share their insights and experiences with each other. Join us for fast-paced and engaging discussions that tackle pressing issues and innovative ideas in an exciting way!

No ties.  
No panels.  
No sales pitches.



WALTER E. WASHINGTON CONVENTION CENTER



# WHY SPONSOR?

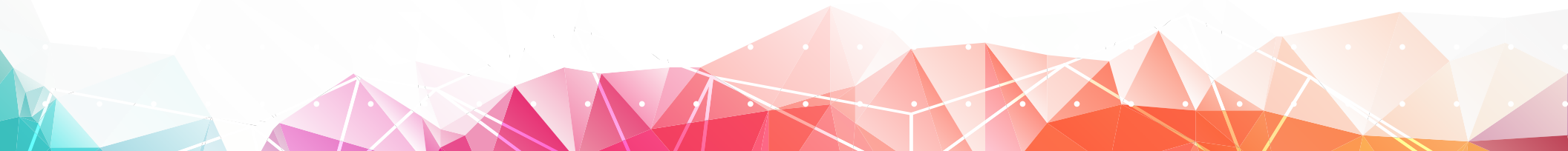
By having a presence at SGx, your organization will have a chance to network, recruit and maintain an awareness of the issues that matter to today's young professionals and tomorrow's leaders. Sponsoring SGx will give your organization visibility at SATELLITE 2021, the largest satellite technology conference and exhibition in the world, which hosts over 14,000 government and industry professionals, as well as next-generation leaders. Your sponsorship will ensure a successful event and help fund future grants for students and young professionals to attend similar events in the coming year.

## WHO ATTENDS?

Young Professionals (age 18-35) aka the future of the Global Space Industry!

## THEME?

The theme for our event is "*The Power of Connection*", marrying the interconnectivity of satellites (and all of our reliance on) with our instinctive desire to connect with others on a human level, which was taken away from us due to lockdowns following COVID-19.





# SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSOR - \$1,500

This sponsorship level includes one free SGx registration, acknowledgement from the podium during the event, and recognition in the conference program, website, and related promotional materials.

## COFFEE BREAK SPONSOR - \$3,000 2 Available

The coffee break sponsor underwrites coffee, snacks, and refreshments served at SGx, with the option to provide branded napkins, plates, cups, and written materials to be placed on tables, + all the benefits of the General Sponsor.

## VIDEO SPONSOR - \$7,500

The video sponsor will support the digital recording and distribution of the SGx 2021 program to our wider audience, including the SGAC global membership of over 10,000 students, young professionals, and alumni. This sponsorship level also includes two free SGx registrations + everything from the General Sponsor. The sponsor has the option to include a 30-second clip after every presentation. Video sponsor branding will be watermarked on the videos of the recorded SGx sessions.

## MC SPONSOR - \$8,000

Unique opportunity to sponsor the MC for SGx 2021 – TBC (last year was Cas Anvar from The Expanse). Sponsorship includes special thanks from the MC on stage, stating the importance of workforce and the industry and the work your company is doing on the topic. This will be captured on video and posted on our YouTube channel for your use. Sponsor also has the option to provide a Swag-Bag with up to two items, + all the benefits from the General Sponsor and three free SGx passes.

## TITLE SPONSOR - \$10,000

This sponsorship level includes three free SGx registrations, a SATELLITE 2021 full access pass, and an opportunity to have your company executive kick off the SGx event. Our title sponsor will be listed in the program and related promotional materials as the sole title sponsor, in addition to acknowledgement from the podium during the event. Literature distribution is also available to event attendees. Sponsor has the option to provide a Swag-Bag with up to three items. Logo to be included on the stage banner (which increases exposure at the event as well as in the filmed sessions).

[Bespoke packages available upon request](#)





# CONTACT



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