

BATTLE OF THE BANDS

Attendees visit exhibitors to earn points to win!

Become a Headliner in the Battle of the Bands Tour on the Exhibit Hall Floor!

The OR Manager Conference Battle of the Bands networking competition invites all attendees to travel across the exhibit hall floor collecting instruments from exhibitors to build their very own country rock band. Once a band is formed, attendees will continue their tour around the hall collecting points to become eligible for various prizes!

How it works:

- 1. Each exhibitor will have a unique QR code that attendees will scan with the OR Manager Conference mobile app.
- 2. 1Scan = 1 Point towards Entertainer of the Year (Headliners are worth 5x points!)
- 3. The total number of points earned will make the attendee eligible for various levels of prize raffles. The more points, the higher the value!

Attendees can earn their scan by completing one of the following activities with exhibitors:

- Watch a demonstration of the product or listen to a case study.
- Ask how the product or service can support or help their role/team/facility.
- Follow or connect with the exhibiting organization on LinkedIn.
- Share a product/service their facility is looking for and ask if there is something that fits their needs.

HEADLINER PACKAGE

Cost: \$1,000

- Attendees typically get 1 point per scan, but your booth will be worth 5 points per scan, making your booth more popular!
- Logo included on the official conference website
- Logo included on page in program guide and handouts at the conference
- Logo included on signage onsite
- Logo included in post-event winner announcement

CONTACT

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