



January 27 – 30, 2020 | BONAVENTURE RESORT & SPA | WESTON, FL

SPEAKER PRESENTATION TIPS

WHAT WORKS AT OR BUSINESS MANAGEMENT CONFERENCE

- ✓ Concrete tips and advice and take-home tools
- ✓ Easy to read slides
- ✓ Sufficient Q&A Time
- ✓ Case studies that culminate with actionable recommendations, regardless of the size of the facility
- ✓ Metrics—what were your outcomes?
- ✓ High-level management approach to topics
- ✓ Being energetic and engaging the audience

WHAT DOESN'T WORK

- ✗ Presentations that are too commercial and presented as a product/service sales pitch
- ✗ Processes that can't be implemented beyond your specific facility
- ✗ Trying to cover too much in too little time
- ✗ Too basic or staff level
- ✗ Reading from the slides
- ✗ Talking too quickly
- ✗ Text-heavy slides

REMEMBER YOUR AUDIENCE

Please keep in mind that all attendees are of management or executive level and our content should reflect their experience. Additionally, keep in mind that attendees come from various facility sizes all over the country.

You may want to begin with polling the audience on their facility size, and remember, address your content to both large and small facilities.

Hot buttons for attendees include communication, leadership, staffing, patient care, sterile processing, quality improvement, business management, technology, new programs, and ambulatory surgery center-specific topics.

The audience's main concerns are getting advice and learning take-home tools that they can bring back to their OR to increase performance and success, in addition to hearing about lessons learned from peers and how to incorporate developing techniques with their resources.